



Anite's Floating Licence unlocks new opportunities for CETECOM



Anite's unique networked Floating Licence solution enables CETECOM to meet increasing customer demand for carrier acceptance and conformance testing. The flexibility of Anite's solution ensures cost-efficient use of CETECOM's facilities worldwide.

BRINGING THE BENEFITS TOGETHER The Floating Licence:

Enables CETECOM to meet its customers' increasing demand for carrier acceptance and conformance testing

Supports CETECOM's strategy of providing quality testing worldwide, strengthening the company's pre-eminent market position

Liberates customers from the cost and inconvenience of shipping devices and travelling long distances to laboratories

Empowers CETECOM with a cost-effective global resource-management solution for its laboratories in three locations

Maintains and enhances CETECOM's services and credibility in the marketplace.

CETECOM is renowned for its independent consulting, qualified testing and approved certification in the telecommunications and information technology industries. Its worldwide state-of-the-art accredited testing facilities enable CETECOM to offer testing services to multinational device manufacturers.

First to market

In the race to position their latest mobile devices with leading mobile network operators, carrier acceptance and conformance testing had become increasingly important to mobile device manufacturers. To meet this demand, CETECOM required a carrier-approved device acceptance test solution that could also execute conformance testing. CETECOM were looking for a flexible approach to improve test throughput, enhance efficiency and reinforce its pre-eminent market position.

Any solution had to allow CETECOM to perform these tests across a number of technologies in its laboratories based in San Diego (California, US), Essen (Germany) and Anyang (Korea) on a rolling 24/7 basis. Through securing this global coverage, CETECOM's customers could avoid the cost and inconvenience of shipping devices and travelling to distant laboratories.

Anite



Anite's Floating Licence solution supports our strategy of providing complete testing coverage worldwide. Using Anite's solutions globally secures faster project lead times and ensures customers can rely on us to help them place devices with the world's leading mobile operators.

*Thorsten Stabenau,
Director Corporate Marketing
and Sales, CETECOM*

A flexible, cost-effective solution

Anite has a number of innovative licensing solutions. In this instance, the unique Floating Licence solution enables the group's test laboratories in San Diego, Essen and Anyang to dynamically reserve licences held on one dedicated, central server – the Flexnet Licence Server. Each laboratory can access Anite's complete suite of software and hardware at times reserved especially for them – without requiring separate licences for each technology and location.

The Floating Licence guarantees CETECOM's teams access to Anite's test solutions when and where they need them. The time differences between each location mean engineers can easily synchronise their use of licenses with the working patterns of staff in other laboratories.

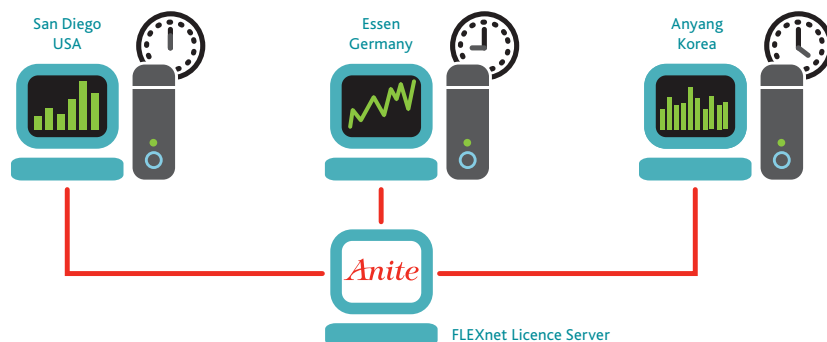
Increasing test throughput

The Floating Licence solution supports CETECOM's strategy of delivering qualified testing services at locations across the globe, helping the company attract and retain valuable business. A cost-effective, global resource management solution for CETECOM's laboratories, it enables CETECOM to meet growing testing demand, while freeing customers from shipping technology to different sites and travelling long distances to laboratories.

By giving each laboratory easy and convenient access to licences, the Floating Licence solution is increasing testing throughput and helping CETECOM's customers reduce time to market.

About Anite

Anite offers rigorous yet simplified device testing, accelerating new devices to market. A global market leader, Anite has over 20 years of experience providing cutting-edge technology to device manufacturers, operators and test laboratories. Anite was the first company to verify LTE conformance test cases in 2009 and has consistently remained at the forefront of the handset testing industry. Its highly flexible and reliable software solutions make Anite a key partner to the major Telecoms manufacturers and operators. With a diverse team focused on exceeding expectations, Anite draws upon worldwide expertise and is enthusiastic about the future of LTE. Headquartered in the UK, Anite has offices in 14 countries across Europe, America and Asia.



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